



## PRESS RELEASE

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Greater Burlington Convention & Visitors Bureau  
A Division of the Greater Burlington Partnership

RE: Greater Burlington to Host 2010 Iowa Tourism Conference

The Greater Burlington Convention & Visitors Bureau is pleased to announce that Greater Burlington was selected to host the 2010 Iowa Tourism Conference. Approximately 350 tourism professionals will gather for the three day event October 20 - 22, 2010 at the PZAZZ Entertainment Complex.

The Greater Burlington Convention & Visitors Bureau and the PZAZZ Entertainment Complex were recently awarded the bid to host the 2010 conference which rotates between the three tourism regions in the state. The regions include Eastern, Central, and Western region. Other finalist included Dubuque, Quad Cities, and Waterloo.

“We are thrilled to be awarded the 2010 Iowa Tourism Conference. This is a huge honor and an opportunity for the Greater Burlington Community,” said Beth Nickel, Executive Director, Greater Burlington Convention & Visitors Bureau. “Greater Burlington has shown tremendous growth in the tourism industry over the past several years. Hosting this conference will be a great way to showcase the many outstanding venues and amenities we have to offer the tourism industry.”

For the first time in the 28 year history the Iowa Tourism Conference take place in Southeast Iowa. “We look forward to Burlington’s first time in hosting our annual Iowa Tourism Conference,” said Iowa Tourism Office Manager Nancy Landess. “The PZAZZ Entertainment Complex is a wonderful facility and will be a great location for our conference.”

The conference will be held in Sioux City in 2008 and Tama in 2009.